

François Deudon appointed Chief Executive Officer of AVSimulation (SOGECCLAIR)

Blagnac, France, September 18, 2023, SOGECCLAIR, supplier of innovative solutions for safer and more efficient mobility, announces the appointment of François Deudon as Chief Executive Officer of AVSimulation, a joint subsidiary of Dassault Systèmes, Renault Group, SOGECCLAIR and UTAC, dedicated to the development of simulation solutions for automotive mobility.

"We are delighted to have François Deudon on board. His extensive experience and thought leadership are strong assets for the company in this exciting period of growth and innovation." Olivier Pedron, Chief Executive Officer of SOGECCLAIR and President of AVSimulation.

With degrees from the Electronics and Electrical Engineering School and the Hong Kong University of Science & Technologies, François Deudon brings with him over 20 years' experience in cutting-edge sectors such as real-time simulation and ICT (Testing, Inspection, Certification), along with a strong track record in leadership and innovation.

In his new role as Chief Executive Officer, François Deudon's missions involve driving AVSimulation's development with automotive manufacturers and suppliers, as well as research and certification centers, while strengthening its position as market leader. His strategic vision, sector expertise and commitment to innovation are all assets for AVSimulation's continued growth.

« I'm honoured to be taking AVSimulation to new horizons, and I'm convinced by our potential for innovation. In a constantly evolving industry, our mission will be to maintain our cutting-edge expertise, by anticipating market trends and opportunities. Together, we will foster a spirit of boldness and technical rigor, where innovation and agility will be our driving forces » François Deudon, Chief Executive Officer of AVSimulation.

About AVSimulation

AVSimulation is a joint venture between Dassault Systèmes, Renault Group, Sogecclair and UTAC. With offices in France and the United States, it has over 80 employees and sales of €12 million in 2022. AVSimulation designs and supplies a wide range of software and driving simulators with market-leading performance. SCANeR™ is a modular, open simulation software platform offering numerous features for terrain, vehicle, sensor and traffic modeling, scenario editing and massive simulation, as well as photorealistic real-time 3D visualization. SCANeR™ is today used for the development and validation of driver assistance systems (ADAS), autonomous driving, Human Machine Interfaces (HMI) and allows to drive millions of virtual kilometers in a few days. SCANeR™ enables a faster, more reliable development cycle, from design to validation.

About SOGECCLAIR

Supplier of innovative, high added-value solutions for safer and more efficient mobility, SOGECCLAIR brings its skills in high-quality engineering and production to a broad range of cutting-edge sectors, notably aeronautics, space, vehicle, rail and defense. Supporting its customers and partners from the design and simulation stages through to the end of the product's lifetime, all along the production chain through to entry into service, the collaborators are working worldwide to offer a high-quality, proximity service to all its customers.

SOGECCLAIR is listed on Euronext Growth Paris - Indice Euronext® Family Business -Code ISIN: FR0000065864 / (Reuters SCLR.PA – Bloomberg SOG.FP)

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